1. **Launching of COL Webpages – Kate Vieillard**  
   a. Community of Learners webpage is live!  
      i. Found on YC&E website  
      ii. CAS Protected  
      iii. COL meeting notes, recordings, etc. can be found here  
      iv. Additional information re: COVID-19 and event planning resources  
      v. Still pending: Forum for member questions  

2. **30 Bulldog Days of April Case Study – Hannah Mendlowitz & Ashleigh Corvi**  
   a. Bulldog Days in a normal year  
      i. 3 days in April  
      ii. 1200 admitted students and their families  
      iii. Panels, master classes, extracurricular bazaar, fairs, performances/showcases, etc.  
   b. Bulldog Days 2020: Challenges/Unknowns  
      i. How to offer same experience/excitement virtually?  
      ii. Technology available – how to engage larger Yale community and avoid Zoom fatigue  
   c. Bulldog Days 2020: Opportunities  
      i. Ability to reach 100% of admitted students and not just those who can come to campus  
      ii. Time is not a factor – can provide programming throughout the month  
      iii. Student workforce higher engagement  
      iv. Wisr – new platform to manage enrollment  
   d. Bulldog Days 2020: Solution  
      i. 30 Bulldog Days of April  
      ii. 30 days of virtual programming & engagement  
      iii. Content lived on:  
         1. Admitted Student Network (Wisr)  
         2. YouTube  
         3. Facebook  
         4. Instagram  
      iv. Panels and master classes easily translated to live-streaming format  
      v. Dean of Undergraduate Admissions & Financial Aid hosted ‘Ask Me Anything’ events – popular with students  
      vi. 2024’s Got Talent – First Ever  
   e. Bulldog Days 2020: Outcomes  
      i. Yield was in line with previous years
ii. In comparing how it stacked up to other schools, majority of students felt the virtual BDD was much better or better

3. Yale Admissions Case Study Q&A – Hannah Mendlowitz & Ashleigh Corvi
   a. What were the Sunday Alumni Events?
      i. Large cohort of alumni volunteers who conduct interview and host receptions
      ii. Hosted regional virtual receptions for admitted students
      iii. Casual zoom meetings hosted by director in the regional area
   b. Does Yale have a university license for Wisr?
      i. Admissions specific license
      1. Hannah is happy to put anyone in touch with their contact
   c. How do you push Zoom to YouTube? Does it still allow for participant/speaker interaction?
      i. Need to be enabled through YouTube/Facebook account & Zoom account
      ii. Very easy to use – once enabled livestream button becomes available on Zoom
      iii. Happy to discuss further with anyone interested in enabling
      iv. Participants can chat questions, etc. but cannot speak directly to presenter
   d. Do you think in future years you’ll continue to offer online events for those who can’t attend in person?
      i. Yes!
      ii. Worked well and was great to include those who were unable to come to campus
      iii. All about finding the right balance

4. Sub-Committee Breakouts
   a. Technology
      i. Review technologies departments across campus are using
      ii. How to shift towards a more virtual environment
      iii. Looking to connect with ITS to gain better understanding as to what is available to planners throughout campus
   b. Long Term Planning
      i. New focuses post COVID-19
      1. Working with campus schedulers to collect data on spaces on campus
      2. Planning for events post covid-19 and how to utilize and host guests in spaces safely (guidelines, PPE, cleaning, etc.)
   c. Compliance
      i. Put together resources to showcase on COL webpage
      1. Tent protocols, alcohol policies, facility use agreements, etc.
   d. Event Protocols
      i. Streamline policies and procedures for more efficient planning
      ii. Add planning resources into one location (COL website)
      1. Preferred vendors
      2. Emergency plans
      3. COI’s

5. Wrap Up – Kate Vieillard
   a. July 7th meeting cancelled due to the holiday weekend
   b. What’s Next: Case Study using Zoom Webinar